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**Scottish Housing Day**

**17 September 2025**

**Supporters’ Pack**

**1. Overview**

The theme for this year’s Scottish Housing Day is **‘Everyone Needs Good Neighbours’** and we are encouraging a nationwide discussion on how important good neighbours are to wellbeing and living well in our homes.

Our neighbourhoods and communities affect us all and the most recent [Scottish Household Survey](https://www.gov.scot/collections/scottish-household-survey-publications/) shows that across Scotland, the majority (95%) rate their neighbourhood as a good place to live, with fifty-five percent of adults rating their neighbourhood as a ‘very good’ place to live, albeit this is a slight fall from 57% in 2022.

In addition, the same survey shows that people are positive about the people-based features of their communities, such as neighbourhood trust, giving and receiving help from neighbours and availability of places to meet and socialise. This includes people living in large urban areas, in the most deprived areas, for social renters and for some age groups.

However, there have also been declines on some measures. Notably, 16 to 24 year olds have seen declines in neighbourhood ratings, perceptions of neighbourhood kindness, and being able to count on neighbours to keep an eye on the home.

We also know from the Scottish Household Survey that positive neighbourhood ratings increase as deprivation decreases, as it does with increases in age, and that adults in remote rural areas or accessible rural areas were more likely to describe their neighbourhood as a ‘very good’ place to live, compared to large urban areas or other urban areas.

There are great stories to tell from across Scotland about place making, community building and people supporting people. This year, Scottish Housing Day will celebrate the neighbours, people and communities that make up Scotland’s housing sector.

**2. What we are doing**

To mark this year’s Scottish Housing Day, a number of priorities have been set out by the organising group. Alongside our sector communication, some of the activity will include:

* Updating the Scottish Housing Day website
* Carrying out online surveys and workshops aimed at the housing sector, tenants/residents and members of the public
* Developing a report and recommendations based on feedback from the surveys and wider stakeholders
* Hosting an in-person event on Scottish Housing Day

**3. How you can get involved**

There are a whole range of ways, big and small, that you can get involved in this year’s Scottish Housing Day:

**3.1 Share good practice**

We want to collect case studies and examples of the impact of good housing, neighbours and communities on wellbeing and living well in our homes.

Case studies could **highlight**:

* Examples of **how landlords have helped build community capacity** and encouraged communities to take control of an issue.
* Example of **local people leading** and where individuals through individual or collective action have sought to address a local need.
* **Examples/stories** from **people/clients** who have benefitted from the action(s) of their neighbours.
* Examples of **partnership working** between organisations and/or local people to help their community.
* Examples of the **benefits** of good neighbours delivering better outcomes for individuals, improved health and wellbeing, financial savings, etc.

We have created the following **outline** to help you think about what information to consider in your case study:

* **Title and outline of case study -** please provide the title and a brief outline of the project or scenario that you would like to highlight.
* **Challenges -** please provide a brief outline of any challenges encountered and how these were overcome.
* **Successes -** please provide a brief outline of the successes of the project/scenario and any positive outcomes that were achieved.
* **Supporting information -** please provide any links to further information in relation to your case study, as well as any photos that help to illustrate your project.

\*Please aim to keep case studies to around 600 words maximum.

Please send your completed case studies and any accompanying photos to [scotland@cih.org](mailto:scotland@cih.org)

All case studies will be posted on the Scottish Housing Day [website](https://www.scottishhousingday.co.uk/) and will be shared on Bluesky from the @scothousingday.bsky.social‬ account using the **#ScottishHousingDay**.

**3.2 Start a housing conversation**

Use our topic guide below to host a discussion in July or August and send us feedback – we’ll collate all the responses to help us build up a picture about the positive impact of good housing and neighbourhoods on communities across Scotland.

**Topic guide for housing staff**

You may wish to use a team meeting to start a discussion. The following questions might be useful to get you started but feel free to send us any comments:

* How well do we support and build community capacity?
* What evidence is there of local people leading initiatives and projects?
* What would help enhance this?
* How can housing organisation better support good relationships between neighbours? Why should they?

**Topic guide for residents**

If you’re hosting an event for tenants or residents ahead of Scottish Housing Day why not start a discussion on housing? The following questions might be useful to get you started but feel free to send us any comments:

* Do you know/like/get on with your neighbours?
* Would you ask your neighbour for help? How would you respond if your neighbour needed assistance?
* Has your neighbourhood changed over the last two years? In what ways?
* What do you think should be done to help neighbours get on well?

Send your feedback to [scotland@cih.org](mailto:scotland@cih.org)

**3.3 Hold an event or open day**

We want housing associations, tenants’ groups, local authorities, letting agents, developers and anyone with an interest in housing to hold team meetings, AGMs, coffee mornings, MSPs and councillor visits on or around 17 September. You could also host an open day inviting the community in to discuss what you are doing to support good neighbourly behaviour.

Once you have arranged your event, please let us know by emailing [scotland@cih.org](mailto:scotland@cih.org) and we will include details on the Scottish Housing Day website and help to promote your activity on social media.

**3.4 Attend our event**

We are organising an in-person event on 17 September to celebrate this year’s Scottish Housing Day. The details are still to be finalised but if you would be interested in attending, please email [scotland@cih.org](mailto:scotland@cih.org) and we’ll be in touch with further details a little closer to the time.

**3.5 Logos, branding and social media**

Help to spread the word about Scottish Housing Day. You can download Scottish Housing Day branding on the [resources page](http://www.scottishhousingday.co.uk/?page_id=53) of the Scottish Housing Day website and sign up to show your support in the [‘Show your support’](http://www.scottishhousingday.co.uk/?page_id=77) section.

Please share your activities and photos on social media using the hashtag #ScottishHousingDay and you can follow us on Bluesky.

**4. Key contacts**

For more information about Scottish Housing Day, please contact:

Callum Chomczuk Tom Gorham

CIH Scotland Scottish Government

[callum.chomczuk@cih.org](mailto:callum.chomczuk@cih.org) [tom.gorham@gov.scot](mailto:tom.gorham@gov.scot)

**5. Scottish Housing Day partners**

Scottish Housing Day is delivered in partnership with organisations working across housing and the third sector. This year’s organising partners are:

Age Scotland, The Association of Local Authority Chief Housing Officers (ALACHO), The Chartered Institute of Housing (CIH) Scotland, Co-Housing Scotland, East Ayrshire Council, Edinburgh Tenants Federation, Hanover Housing Association, Housing Options Scotland, Glasgow and West of Scotland Forum of Housing Associations (GWSF), Kingdom Housing Association, Scotland’s Housing Network, The Scottish Association of Landlords (SAL), The Scottish Federation of Housing Associations (SFHA), The Scottish Government, Share, SURF – Scotland’s Regeneration Forum, TIS, TPAS Scotland, Under One Roof, The University of Stirling, West Dunbartonshire Council, and the Wheatley Group.

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| Age Scotland - Scottish 10K | Local Authority Chief Housing Officers ... | CIH Scotland (@CIHScotland) / X |
| Home - Cohousing Scotland | East Ayrshire Council - Open Data Scotland | Edinburgh Tenants Federation |
| Home – Hanover Scotland | Contact Us | Housing Options Scotland | GWSF logo |
| Kingdom Housing Association, Fife | Scotland's Housing Network ... | Scottish Association of Landlords (SAL ... |
| Scottish Federation of Housing ... | Scottish Government logo (image) | share logo |
| SURF - Scotland's Regeneration Forum | TIS | TPAS - Your Friendly Engagement Experts |
| Under One Roof website to expand ... | University of Stirling | Scotland.org | West Dunbartonshire Council |
|  | Home | Wheatley Group |  |
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